

THE ROI FORMULA

The math that decides whether an AI initiative ships, gets reshaped, or dies.

THE 30-SECOND BOARD VERSION



NET VALUE

TRUE COST

= ROI

the percentage a CFO will sign

Four inputs. One output. Every initiative in front of the AI Investment Committee gets this math run on it – or it doesn’t get funded.

ACME INVOICE AGENT · FULL WALKTHROUGH IN CH 8
(\$1.905M × 62% – \$327K) ÷ \$327K
= \$850K Net Value · 260% Year 1 ROI